

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

MEDIA STRATEGIES & RESEARCH
Attention: Accounts Payable
9990 Lee Highway
Suite 210
Fairfax, VA 22030

DUPLICATE INVOICE

Advertiser	Cowell for NC Treasurer	Invoice #	119793-1
Product	POL - NC Treasurer	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRAL	Order #	119793
Account Executive	Marian Bell	Alt Order #	
Sales Office	WRAL Local	Deal #	
Sales Region	Local	Order Flight	10/25/12 - 10/28/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 5:30AM News	530-6a		10/25/12 to 10/28/12	1x	----1--				
	Class 3										
	WRAL			F	10/26/12	:30	5:52 AM	JCNC-T12-01H	\$665.00		1
2	WRAL	WRAL AM News	6-7a		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	6:29 AM	JCNC-T12-01H	\$900.00		1
3	WRAL	WRAL Sun Morning News	7-9a		10/25/12 to 10/28/12	1x	-----1				
	Class 3										
	WRAL			Su	10/28/12	:30	7:18 AM	JCNC-T12-01H	\$490.00		1
4	WRAL	Dr. Phil	9-10a		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	9:59 AM	JCNC-T12-01H	\$335.00		1
5	WRAL	Young and the Restless	4-5p		10/25/12 to 10/28/12	1x	----1--				
	Class 2										
	WRAL			F	10/26/12	:30	3:59 PM	JCNC-T12-01H	\$1,065.00		1
6	WRAL	5:00 First News	5-530p		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	5:29 PM	JCNC-T12-01H	\$1,780.00		1
7	WRAL	5:30 News	530-6p		10/25/12 to 10/28/12	1x	----1--				
	Class 3										
	WRAL			F	10/26/12	:30	5:39 PM	JCNC-T12-01H	\$1,780.00		1
8	WRAL	7pm News	7-730p		10/25/12 to 10/28/12	1x	-----1-				
	Class 3										
	WRAL			Sa	10/27/12	:00			\$360.00 Credited		1
9	WRAL	Late News	11-1135p		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	11:26 PM	JCNC-T12-01H	\$2,225.00		1
10	WRAL	Late News	11-1135p		10/27/12 to 10/27/12	1x	-----1-				
	Class 4										
	WRAL			Sa	10/27/12	:30	11:24 PM	JCNC-T12-01H	\$650.00		1
11	WRAL	WRAL 4:30am News	4:30a - 5am		10/25/12 to 10/28/12	2x	---11--				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

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Advertiser	Cowell for NC Treasurer
Product	POL - NC Treasurer
Estimate Number	

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Alt Order #	
Deal #	
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IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Class 4										
	WRAL			Th	10/25/12	:30	4:39 AM	JCNC-T12-01H	\$30.00		1
	WRAL			F	10/26/12	:30	4:38 AM	JCNC-T12-01H	\$30.00		2
12	WRAL	CBS This Morning	7am - 9am	10/25/12 to 10/28/12	1x	----	1--				
	Class 3										
	WRAL			F	10/26/12	:30	8:21 AM	JCNC-T12-01H	\$665.00		1
13	WRAL	Letterman Friday	1205x-107x	10/25/12 to 10/28/12	1x	----	1--				
	Class 3										
	WRAL			F	10/26/12	:30	12:31 AM	JCNC-T12-01H	\$110.00		1
14	WRAL	6pm News (M-F)	6-630p	10/25/12 to 10/28/12	1x	---	1---				
	Class 3										
	WRAL			Th	10/25/12	:30	6:28 PM	JCNC-T12-01H	\$2,225.00		1
15	WRAL	Inside Edition	7-730P	10/25/12 to 10/28/12	1x	----	1--				
	Class 3										
	WRAL			F	10/26/12	:30	7:22 PM	JCNC-T12-01H	\$975.00		1
16	WRAL	Noon News	12p-1p	10/25/12 to 10/28/12	1x	----	1--				
	Class 3										
	WRAL			F	10/26/12	:30	12:37 PM	JCNC-T12-01H	\$535.00		1
<u>Aired Spots</u>				16							

<u>Gross Total</u>	\$14,460.00	
<u>Agency Commission</u>	\$2,169.00	
<u>Net Amount Due</u>	\$12,291.00	<u>Payment Terms 30 Days</u>

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